

schema wordcamp

Tijden	Masterclasses	Track 1	Track 2	Sponsor tour
9:30 - 9:35				
9:35 - 9:40		OPENING		
9:40 - 9:45				
9:45 - 9:50				
9:50 - 9:55				
9:55 - 10:00				
10:00 - 10:05		KEYNOTE		
10:05 - 10:10		How to grow from good to great		
10:10 - 10:15		(Joyce Carols)		
10:15 - 10:20				
10:20 - 10:25				
10:25 - 10:30				
10:30 - 10:35		BREAK		
10:35 - 10:40				
10:40 - 10:45	MASTER CLASS 1	Prejudices, women and diversity	Toegankelijke website?	
10:45 - 10:50			Begin bij de basis: woorden en HTML	
10:50 - 10:55	What the Hook!?	(Marieke van de Rakt)	(Paul van Buuren)	
10:55 - 11:00	What you should know about			
11:00 - 11:05	WP Actions & Filters	BREAK	BREAK	
11:05 - 11:10				
11:10 - 11:15	(Muhammad Kashif)			
11:15 - 11:20		Google Analytics for bloggers		
11:20 - 11:25	BREAK	(Annelieke van den Berg)		
11:25 - 11:30				SPONSOR TOUR pt. 1
11:30 - 11:35	MASTER CLASS 2			
11:35 - 11:40		BREAK	BREAK	
11:40 - 11:45				
11:45 - 11:50		How content design can improve your impact		
11:50 - 11:55				
11:55 - 12:00		Using WP as a static site generator	Hoe schrijf je een SEO-tekst anno 2019?	
12:00 - 12:05	(Liesbeth Smit)	(Brecht Ryckaert)	(Marit Vervaart)	
12:05 - 12:10				
12:10 - 12:15	BREAK			
12:15 - 12:20		LUNCH		
12:20 - 12:25	MASTER CLASS 3			
12:25 - 12:30		Get on stage!	Converteer meer websitebezoekers in klanten	
12:30 - 12:35	Progressive WordPress: What does it take to succeed as a web content creator, the WordPress way?	(Rowdy Rabouw)	(Idelma Rust)	
12:35 - 12:40				
12:40 - 12:45		BREAK	BREAK	
12:45 - 12:50	(Alberto Medina)			
12:50 - 12:55		How to build a successful and meaningful partnership		
12:55 - 13:00	BREAK	(Katarina Angelova)		
13:00 - 14:00				SPONSOR TOUR pt. 2
14:00 - 14:05	MASTER CLASS 4			
14:05 - 14:10		BREAK	BREAK	
14:10 - 14:15	De ins en outs van A/B testing	Marketing channels, and how to think about marketing your WP business	Van WP naar een zaagmachine: hoe een webshop het productieproces aanstuurt	
14:15 - 14:20				
14:20 - 14:25	(Mark van Loon)	(Alex Denning)	(Niels de Blaauw & Max Bisseling)	
14:25 - 14:30				
14:30 - 14:35	BREAK			
14:35 - 14:40		BREAK	BREAK	
14:40 - 14:45				
14:45 - 14:50		KEYNOTE		
14:50 - 14:55		XXL Site review panel		
14:55 - 15:00		Rian Rietveld, Yvette Sonneveld,		
15:00 - 15:05		Evert Semeijn & Berry van Es		
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